



Atty. Docket No.: 5222.00131

Patent Application

## **Abstract of the Invention**

Systems and methods that assist users in the selection of products such as clothing and accessories are provided. A database of rules for selecting combinations of clothing and accessories is coupled to an inference engine server. A user may transmit a search request to the inference engine server. The inference engine server then access the rules and the search request and performs the search in accordance with the rules. The results of the search may then be displayed to the user as recommendations.